Pre-Ordeal Ceremony:

Points worth / Category	1	2	3	4
Memorization and sticking to the script	Most members Held scripts and read from them completely.	Most members held scripts but only looked to help keep track of what to say next.	Only a few members held the script. Mostly memorized with few mistakes.	All members had full memorization of the script and stayed on track as much as they could.
Delivery and movement	Members give minimal effort towards giving principles personality. Little or no movement outside of required.	Most members give some effort towards giving principles personality. Some movement but not enthusiastic in speech.	Most Members deliver lines with personality to the principles and use body language to somewhat improve the ceremony.	Members deliver lines with personality and reverence to the principles and use body language to improve the ceremony.
Q&A	Members can answer questions with only minimal detail.	Members can answer questions but do not fully explain their answers.	Members answer questions completely and fully.	Members answer questions completely with details specific to the ceremony just finished.

Lodge name: Score Overall: _____/12   Participant names:

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Election Team Elevator Pitch: 3 minutes

Points worth / Category	1	2	3	4
Timing	Has plenty of extra time for the three minutes, or goes over the time constraint	Use full time available but does not use time effectively	Uses full two minutes (both persons speak almost equally if partners)	Uses time effectively and efficiently for the time constraint given.
Knowledge	Only informative on how "awesome" OA can be as a way to convince judges of OA election.	Gives details that are loosely informative but mostly include incentives of how "awesome" OA can be.	Gives specific details or information (that is mostly correct) to help convince judges of the OA election.	Gives specific details and historical information (that is correct) during the pitch that helps in convincing judges of OA election.
Delivery	Members have little to no structure in pitch and are not confident in what they are saying (possibly reading a script).	Members have some structure to pitch but are reading or need a script to keep on track.	Members created a clear structure but felt lost in the delivery of speech.	Members have a clear structure to the pitch and use their own personality to help the understanding of what the OA is.
Bonus: 5 points for each correct fact about the Order of the Arrow's history	One correct fact (5pts)	Two correct facts (10 pts)	Three correct facts that may not be known by the average member (15 pts)	Three or more correct facts that may not be known by the average member (20 pts)

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Membership Outreach:

Materials can include Social Media posts (printed), and newsletter

Points worth / Category	1	2	3	4
Preparation	Few materials were submitted by the lodge.	materials submitted were not effortful.	Submission looks complete but there are a few materials that are missing (ex. Not all newsletter issues printed).	Submission is complete with no mistakes or missing pieces. All materials are thought out and have complete information.
Visual presentation	The display of materials is unorganized and looks messy. Formatting may also be hard to understand.	The display of materials is somewhat organized but not fully thought through. Formatting is somewhat relevant.	The display of materials is thought through but does not look neat or organized. Formatting is used to better understand the message.	The display of materials looks organized, neat, and thought through. Formatting is used in a unique way to help the reader understand the message.
Message	The messages of the posts or issues are hard to understand, and the meaning is not comprehensible.	The messages of some posts or issues are hard to understand.	The message of each post or issue is understandable but does not show a clear meaning for each one.	The message of each post or issue is clear and concise with a specific point for it.

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